COOKIE LAW AND YOUR WEBSITE

Cookies and SEEEMS

There are different types of cookies that are used on SEEEMS websites:

Session cookies (also known as temporary cookies) are erased when the browser is closed at the end of the session. The next time that the site is visited the user will not be remembered and will be treated as if it were the first time that they were on the site. This is because there is nothing in the browser to let the site know that it has been visited before.

A benefit of this type of cookie is that the website keeps track of the visitor's movement from page to page so that information given once does not have to be repeated during that visit. Cookies allow progress through many pages of a site quickly and easily without having to authenticate or resubmit data for processing on each new area that are visited.

Permanent cookies allow the website to remember information and choices that have been made by the visitor and use these when the site is accessed again. So, for example, a shop site could store details like which currency was used on a previous visit. A multiple language site will remember which language was selected, and automatically use that on the next visit.

A benefit of this type of cookie is that it helps websites remember information and settings when the user comes back which results in faster and more convenient access.

The SEEEMS software typically uses temporary and session cookies, which are stored server side, and are mostly used to identify which users are on the site at any time. When the session is finished the cookie is deleted.

Permanent cookies are also used in specific applications of the software. SEEEMS.SHOP uses them to remember entries in the shopping cart/basket. Any sites that are built with multiple languages will also use them.

SEEEMS of course has no control over how any given SEEEMS website will use cookies. This depends on what the website is used for and how. Many websites use SEO analysis tools, Google Analytics for example, which is frequently used so that the owner can monitor the site's performance on Google. Google Analytics uses permanent cookies.